

PUBLIC MEDIA PROCESSING ORDER FORM



CONTACT INFORMATION (Please print or type)

Company _____		Contact Name _____	Job Name _____		
Contact Phone _____	Contact Email _____		Date Submitted _____	Date Desired _____	Mail Date _____

This form contains two sections, **NCOA^{Link} Processing** and **Merge / Purge**. If you are not requesting NCOA^{Link} processing on any of your house files, please skip to the Merge /Purge section.

NCOA^{Link}® PROCESSING

House Prospects File

Yes No

Membership File

Yes No

Lapsed File

Yes No

NOTE: All trade files, list co-op files, and other purchased files will be run through NCOA^{Link} processing.

What program do you use to maintain your list?

Allegiance
Workbook Yes No

Raiser's Edge

MemSys
 Output C Output 800 Output 500

Excel
 Output C Output 800 Output 500

Other: _____

MERGE / PURGE

Keep only contacts within your ZIP CodeTM list

Keep all contacts within your state

Keep all contacts regardless of location

Match Criteria (choose one)

1 Per Address & Last Name

1 Per Address

Suppress Lists (check all that apply)

Active Members

Lapsed Members

VIP (will be run matching on name only)

DMA Do Not Mail File

Multi-Buyer File

Yes No

Check here if you are providing separate source codes for multi-buyers

List Priority

Random Assigned

INPUT FILE INFORMATION

File Name	Quantity	Priority (if applicable)
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Lorton Data
2 Pine Tree Drive Ste 302
Arden Hills, MN 55112
Ph: 651.203.8290 FX: 651.203.8299

PUBLIC MEDIA PROCESSING ORDER FORM continued

SEED RECORDS

Yes No

Name _____ Mailing Address, City, State, ZIP _____

If you have more than three seed names, please provide separately.

OUTPUT FILE INFORMATION

Net Merge / Purge File

dBASE ASCII : Tab "," Fixed Other _____

BILLING INFORMATION

Lorton Data accepts Visa, MasterCard, American Express, and Discover.

PO # _____
 Credit Card
 Terms

Card #: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

Credit Card Billing Address & ZIP Code: _____

To whom should the invoice be sent? _____
Contact Name

AUTHORIZATION Please read and sign to authorize processing. Must be signed for processing to proceed.

The undersigned, as an authorized agent of the Customer, hereby authorizes Lorton Data to process the Customer's files as indicated. The Customer understands the nature, scope and limitations of the processing as well as the nature of the output to be generated by Lorton Data on behalf of the Customer. Customer agrees to examine output data for validity. Customer will not hold Lorton Data liable for any damages greater than the charges herein resulting from the use of invalid data. The Customer further understands that this order is subject to and will be processed solely in accordance with Lorton Data's General Terms and Conditions as set forth on the next page (side C) of this form.

Authorized by _____ Title _____ Date _____

Name (Please print) _____

Please email the completed form to rhines@lortondata.com, or fax to 651.203.8299 attn: Ronda.

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LORTON DATA, INC. GENERAL TERMS AND CONDITIONS

(1) Invoicing. Unless otherwise provided for under Order Billing Information, Lorton Data, Inc. ("Lorton Data") will invoice You* for services rendered and goods provided in accordance with Lorton Data's price schedule in effect on the date of Your* Order. In addition, Lorton Data will invoice You for all out-of-pocket costs and expenses including postage, freight, shipping and handling, and insurance. Invoices are due upon receipt or such later date as pre-approved by Lorton Data's credit department. Invoices not paid in full within fifteen (15) days of the due date will accrue a service charge at the rate of 1.5% per month on the unpaid balance from the due date.

(2) Specifications and Approvals. If You wish Your Order to comply with a certain job specification, You must provide such job specification to Lorton Data with Your Order. All additions or changes to job specifications must be in writing and acknowledged by an authorized Lorton Data employee. If You do not provide Lorton Data with complete, written job specifications or two or more elements of Your written job specifications are contradictory, then Lorton Data's standard job specifications and best judgment will govern. Lorton Data may conclusively rely upon its interpretations of, and will not be liable for failure to comply with, any verbal instructions. When Lorton Data submits counts, samples or other interim results to You for Your review and approval, You shall promptly review the same, including reviewing the same for reasonableness, and advise Lorton Data of any faults, inaccuracies or problems. Unless and to the extent You promptly and specifically object, Lorton Data shall be entitled to continue processing Your Order based upon the correctness of such interim results.

(3) Deadlines. Lorton Data will use its best efforts to meet specific deadline requests made at the time You place Your Order. Deadline requests are, however, not binding on Lorton Data, and Lorton Data is not liable, in any way, for failure to meet a specific deadline request.

(4) Customer Responsibilities. To enable Lorton Data to timely and properly complete Your Order, You are responsible for and will:

- (a) provide Lorton Data with all necessary lists, records and other data applicable to Your Order,
- (b) provide Lorton Data with complete job specifications, in writing and/or on the input screen(s) of a program provided by Lorton Data,
- (c) provide Lorton Data with layouts for Your data. If no layouts are provided, Lorton Data will, at Your cost, make a reasonable effort to interpret Your data and be entitled to rely conclusively on its interpretations thereof,
- (d) promptly review Lorton Data counts, samples or other interim results, including reviewing same for reasonableness, and approve such results or advise Lorton Data of any faults, inaccuracies, or problems,
- (e) maintain adequate back-up copies of data furnished to Lorton Data to enable Lorton Data to regenerate such data which, for any reason, is lost, damaged or destroyed. If You do not maintain adequate back-up data, Lorton Data's liability for lost, damaged or destroyed data shall be limited solely to media costs not to exceed the liquidated damages sum of \$250. Lorton Data shall not be liable for data or material damaged in transit,
- (f) promptly examine all final output data received from Lorton Data for validity prior to use.

(5) Customer Warranties and Representations. You hereby warrant and represent that:

- (a) You own or have obtained proper authorization or approval to use or reuse all data provided to Lorton Data for processing on Your behalf. You agree to indemnify and hold Lorton Data and Lorton Data's officers, directors, agents and employees harmless against any and all claims, causes of action, suits, proceedings, losses, damages, demands, fees, expenses, fines, penalties and costs (including reasonable attorneys' fees and expenses) arising directly or indirectly out of Lorton Data's processing of such data on Your behalf.
- (b) You understand that use of data obtained through the processing authorized may be governed by State or Federal Law. You represent that Your purposes for obtaining this data through this processing are legitimate under these laws, and agree to abide by all State and Federal Laws regarding the use of such data.

(6) Lorton Data's Warranties and Representations. Lorton Data hereby warrants and represents that:

- (a) all of its services shall be performed in a workmanlike manner in accordance with generally accepted industry standards, and
- (b) it shall not knowingly infringe upon any then existing intellectual property right of a third party.

EXCEPT AS PROVIDED IN THIS SECTION (6), LORTON DATA MAKES NO WARRANTIES OF ANY KIND AND ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, ARE HEREBY DISCLAIMED, INCLUDING WITHOUT LIMITATION THAT THE SERVICES, PRODUCTS AND RELATED OPERATIONS PERFORMED HEREUNDER WILL BE ACCURATE OR FREE FROM ERROR, AND INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE AND THOSE ARISING BY STATUTE OR OTHERWISE IN LAW OR FROM A COURSE OF DEALING OR USAGE IN THE TRADE.

(7) Disclaimers. LORTON DATA SHALL NOT BE LIABLE TO YOU OR TO ANY THIRD PARTY FOR ANY INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE WORK OR PRODUCT HEREIN AUTHORIZED INCLUDING, BUT NOT LIMITED TO, DAMAGES FOR LOST PROFITS, LOST SAVINGS, OR LOST DATA, OR FOR ANY DAMAGE RELATED TO THE USE OF OR INABILITY TO USE THE PROCESSED DATA GENERATED BY LORTON DATA EVEN IF LORTON DATA HAS BEEN ADVISED OF THE POSSIBILITY OF ANY SUCH DAMAGES. LORTON DATA'S TOTAL LIABILITY SHALL BE FOR THOSE DIRECT DAMAGES SUFFERED BY YOU DUE TO LORTON DATA'S PERFORMANCE UNDER THIS ORDER IN AN AMOUNT NOT TO EXCEED FEES ACTUALLY PAID BY YOU TO LORTON DATA FOR SERVICES DIRECTLY RELATED TO THE DAMAGES SUFFERED.

(8) Confidentiality. Lists, records, spreadsheets, manuscripts, diagrams, and/or graphics that You provide to Lorton Data shall be considered "Confidential Information". Lorton Data will disclose Confidential Information only to its employees and/or vendors who may need to know it in order to process Your Order, and to authorized persons designated by You. Lorton Data also agrees not to use such Confidential Information on its own behalf or for its own interest without Your prior consent. Confidential Information shall not include any information that (i) is or becomes available to the public through no fault of Lorton Data, (ii) is lawfully received by Lorton Data from a third party that is not subject to disclosure restrictions, (iii) is independently developed by Lorton Data without using Confidential Information, (iv) has been approved for public release by Your authorization; or (v) is known to Lorton Data without a duty of confidentiality prior to first receipt of it from You.

For data quality purposes, Lorton Data may compile statistical information on names and addresses, and information on individual address corrections. Such information shall belong to Lorton Data and shall not be considered Confidential Information as defined in this Section (8). Additionally, where data is submitted to the USPS for correction at Your request, the USPS may also retain such information.

(9) Force Majeure. Lorton Data shall not be in default by reason of any failure in its performance if such failure to perform is otherwise due to causes beyond the reasonable control of Lorton Data, which may include, without limitation, the failure of computers, equipment, or software, or the illness, disability or resignation of Lorton Data's personnel or contractors, to the extent that such default could not be resolved by Lorton Data with reasonable efforts.

(10) Subcontractors. Lorton Data shall have the right to subcontract any or all of its obligations to one or more parties, provided that Lorton Data shall oversee all work performed by subcontractors, and provided that Lorton Data shall remain responsible for the delivery and quality of the goods and/or services ordered herein.

(11) Governing Law. The provision of goods and services covered hereby and all Terms and Conditions hereof shall be governed by, construed and enforced under the internal laws (and not the laws of conflicts) of the State of Minnesota. All actions with respect hereto shall be brought in the state and federal district courts of Hennepin County, MN, and in no other jurisdiction.

(12) Entire Agreement. This Document is the final expression of the Terms and Conditions that govern all Orders placed by You with Lorton Data for the provisions of goods and/or services and may not be contradicted by evidence of any alleged oral agreement or other written agreement. Please read it and keep it for your records. Any unilateral purchase order shall be effective only to specify the services and/or goods ordered and the quantities, and shall be otherwise governed by these Terms and Conditions. If You purchase list rental products or services, the Lorton Data List Rental Terms and Conditions also apply, and are incorporated here by reference.

* The terms "You" and "Your" as used herein refer to the customer ordering goods and/or services from Lorton Data. Rev 4 - 10/19/12