

USPS Marketing Mail®

Minimum 200 pieces or 50 lbs. Surcharges may apply.

	Regular			Non-Profit		
Automation	Letters ≤ 3.5 oz	Flats ≤ 4 oz	Flats > 4 oz	Letters ≤ 3.5 oz	Flats ≤ 4 oz	Flats > 4 oz
Mixed AADC/Mixed ADC	0.304	0.726	0.476 + 1.000/lb	0.183	0.532	0.315 + .866/lb
AADC/ADC	0.285	0.663	0.413 + 1.000/lb	0.164	0.469	0.252 + .866/lb
3-Digit	—	0.588	0.338 + 1.000/lb	—	0.394	0.177 + .866/lb
5-Digit	0.259	0.450	0.200 + 1.000/lb	0.138	0.256	0.039 + .866/lb
Carrier Route	Letters ≤ 3.5 oz	Flats ≤ 4 oz	Flats > 4 oz	Letters ≤ 3.5 oz	Flats ≤ 4 oz	Flats > 4 oz
Basic CR Bundles/Pallets	—	0.299	0.111 + .752/lb	—	0.209	0.065 + .576/lb
Basic	0.296	0.320	0.132 + .752/lb	0.210	0.230	0.086 + .576/lb
High Density	0.219	0.258	0.106 + .609/lb	0.133	0.168	0.059 + .437/lb
High Density Plus	0.201	0.232	0.080 + .609/lb	0.116	0.144	0.035 + .437/lb
Saturation	0.191	0.224	0.072 + .609/lb	0.111	0.136	0.027 + .437/lb
Machinable	Letters ≤ 3.5 oz	Flats ≤ 4 oz	Flats > 4 oz	Letters ≤ 3.5 oz	Flats ≤ 4 oz	Flats > 4 oz
Mixed AADC	0.311	—	—	0.190	—	—
AADC	0.302	—	—	0.181	—	—
Nonmachinable Letters/ Nonautomation Flats	Letters ≤ 4 oz	Flats ≤ 4 oz	Flats > 4 oz	Letters ≤ 4 oz	Flats ≤ 4 oz	Flats > 4 oz
Mixed ADC	0.748	0.748	0.498 + 1.000/lb	0.554	0.554	0.337 + .866/lb
ADC	0.691	0.691	0.441 + 1.000/lb	0.497	0.497	0.280 + .866/lb
3-Digit	0.640	0.640	0.390 + 1.000/lb	0.446	0.446	0.229 + .866/lb
5-Digit	0.538	0.538	0.288 + 1.000/lb	0.344	0.344	0.127 + .866/lb

First-Class Mail®

Minimum 500 pieces. Surcharges may apply.

Automation	Letters ≤ 3.5 oz	Flats ≤ 1 oz	Cards ≤ 3.5 oz
Mixed AADC/Mixed ADC	0.450	0.774	0.285
AADC/ADC	0.428	0.666	0.279
3-Digit	—	0.618	—
5-Digit	0.398	0.460	0.269
Nonautomation	Letters ≤ 3.5 oz	Flats ≤ 1 oz	Cards ≤ 3.5 oz
Presorted	0.460	0.870	0.293
First-Class Retail	Letters ≤ 1 oz	Flats ≤ 1 oz	Cards ≤ 3.5 oz
	0.550	1.000	0.360

- USPS Marketing Mail may be eligible for further discounts if the mail is entered closer to its destination
- Additional discounts are available for Full-Service Intelligent Mail®
- Additional fees may apply for nonmachinable mail and for weights greater than those listed
- Refer to the DMM® and the USPS® Price List (Notice 123) for more details; this card is intended for quick reference only

Automation Compatible Dimensions

	Flats		Letters		First-Class™ Postcard	
	Min	Max	Min	Max	Min	Max
Height in inches	5	12	3.5	6.125	3.5	4.25
Length in inches	6	15	5	11.5	5	6
Thickness in inches	0.009	0.75	0.009	0.25	0.007	0.016
First-Class - weight in ounces	—	13	—	3.5 ^A	—	3.5
Standard - weight in ounces	—	<16	—	3.5 ^A	—	—
Periodicals - weight in ounces	—	20	—	3.5 ^A	—	—

Flats

- All pieces must have an Intelligent Mail® barcode
- All pieces must be of uniform thickness and meet flexibility standards
- For bound or folded pieces, the edge perpendicular to the bound/folded edge may not exceed 12 inches

Letters/Postcards

- All pieces must have an Intelligent Mail® barcode
 - Length divided by height must be between 1.3 and 2.5 inclusive
 - When appropriate, applicable sealing required
- △ For letters over 3.5 ounces, see DMM for additional requirements

The bullet points above are highlights. For complete requirements refer to the DMM Postal Standards 200 for commercial letters and flats.

A·Qua Mailer™

A proven, robust and flexible platform that offers a secure solution available through the following interfaces for CASS Certified™, ZIP + 4® and NCOA^{Link} processing, Duplicate Elimination, DSF²®, PAVE™ Certified Presort, EDDM® and Mail Tracking.

A·Qua Mailer™ *web*

A web-based solution providing access to services through an internet browser, from anywhere at anytime

A·Qua Mailer™ *command*

An automated enterprise solution allowing direct access to A-Qua services in your workflow using a Windows command line utility

A·Qua Lists™

- Online targeted sales leads
- Instant counts and immediate list fulfillment
- Occupant, Consumer, New Homeowner and New Mover lists, with vast demographic and mapping selections

A·Qua Mailer™ *desktop*

A complete mail list processing and database management solution on your Windows workstation

A·Qua Mailer™ *FTP*

An automated enterprise solution allowing direct access to A-Qua services in your Windows or Linux workflow via FTP connection

A·Qua MailTrac™

Quick and easy access to mail tracking and reporting



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Lorton Data has been audited by an independent external organization under the requirements of the AICPA®, and has received another SOC 2® Type 2 report for its data center and data processing organization.

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